



# Sponsor Packet

**Presenting Event Sponsor:**



MAC Dash Mission Statement

*The mission of the MAC Dash is to organize a fun, safe athletic event in Jefferson County that is appealing to both experienced and novice athletes. This event will be an opportunity to showcase the Madras Aquatic Center and the beautiful surrounding area. The beneficiary of the MAC Dash is the Madras Aquatic Center, specifically youth programming. Every effort will be made to minimize the environmental impact of this event.*



Dear Sponsor,

The second annual MAC Dash will be held on Saturday, September 12, 2009. The MAC Dash is a pool-based sprint triathlon that is centered at the Madras Aquatic Center in beautiful Madras, OR. The race consists of a 500-yard indoor swim, 12-mile bike and 3-mile run. Both individual and team competitors are welcome. This is an entirely volunteer-organized community event. The beneficiary of the MAC Dash is the Madras Aquatic Center, specifically youth programming.

The inaugural MAC Dash was a great success attracting nearly 120 competitors. 50% were from Jefferson County. The other participants came from all over Oregon. We even attracted a few from Washington, Idaho and California. The event raised nearly \$7000 for the Madras Aquatic Center (MAC) youth programming. In its first year the MAC has benefited our youth through swim team, water-polo team, swim lessons, school swimming classes and summer sports camps.

The MAC has a vision to continue to expand existing youth programming and develop new ones. The MAC Dash hopes to be able to grow along with the MAC and become a primary fund-raising event as well as a premier triathlon. We understand that this is a year of financial challenges. We hope your organization can find a way to support our event and its goals. By doing so, you are supporting a positive, healthy environment for the youth of Jefferson County and acknowledging the importance of an active lifestyle for children of all ages.

Sponsors are a very welcome and needed component to the success of the triathlon. All proceeds will go towards the Madras Aquatic Center youth programs. MAC Dash invites companies and organizations to take advantage of the following benefits through sponsorship:

### **Sponsorship Opportunities**

#### **Mega MAC Sponsorship Level: \$1,000**

- Recognition at awards ceremony
- Prominent mention by announcer at the start, finish and throughout the event
- Prominent logo on race shirts and volunteer shirts
- Company information (letter/coupon) included in each race packet (company provides)
- Company banner/sign at start and finish (company provides)
- Company name on web-site
- 1 free entry for company individual or relay team (\$45 for individual or \$35 for each team member)

#### **Mighty MAC Sponsorship Level: \$500**

- Prominent mention by announcer during event
- Logo on race shirts and volunteer shirts
- Company information (letter/coupon) included in each race packet (company provides)
- Company banner/sign at start and finish (company provides)
- 1 free entry for company individual or relay team (\$45 for individual or \$35 for each team member)

#### **Big MAC Sponsorship Level: \$250**

- Prominent mention by announcer during event
- Company banner/sign at start or finish (company provides)
- 1 free entry for company individual or relay team (\$45 for individual or \$35 for each team member)

**Thank you for your support!**



## Sponsor Form

To sponsor the event, or if you have questions, please go to the following websites or contact the Event Coordinator:

[www.rougemultisport.com](http://www.rougemultisport.com)

[www.mvhd.org](http://www.mvhd.org)

Suzanne El-Attar Evans, MD  
541-475-0513

[macdash@live.com](mailto:macdash@live.com)

Company Name: \_\_\_\_\_

Company Address City State Zip: \_\_\_\_\_

Contact Name Phone #: \_\_\_\_\_ Email address: \_\_\_\_\_

### Sponsorship Level

Mega MAC Sponsor \$1,000  Mighty MAC Sponsor \$500  Big MAC Sponsor \$250 (Big MAC)

Other Amount: \$ \_\_\_\_\_

### Raffle Prizes

All sponsors are welcome to supply raffle prizes for the awards ceremony. We certainly appreciate any donation you can provide.

### Company Logo

If you are a Mega or Might MAC sponsor and would like us to include your logo on our shirt, please send it to [macdash@live.com](mailto:macdash@live.com).

### Payment

Please choose one of the following Payment Options:

Check (Payable to: MAC Dash. Mail check with this form to: 1195 SE Kemper Way, Madras, OR, 97741.) Please no later than June 15, 2009.

Visa/Mastercard (Fax or mail this form to: Madras Aquatic Center, 1195 SE Kemper Way, Madras, OR, 97741. Fax: 475-4326.) Please no later than June 15, 2009.

Card Type: \_\_\_\_\_ Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

**Thank you for your support!**

# MAC Dash Sprint Triathlon

Event Date: September 12, 2009

Name \_\_\_\_\_ Sex **M / F**  
*Last First circle one*

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

DOB \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Shirt size: **XXL** \_\_\_\_ **XL** \_\_\_\_ **L** \_\_\_\_ **M** \_\_\_\_ **S** \_\_\_\_  
*mm dd yyyy*

Emergency contact name \_\_\_\_\_

Emergency contact phone (\_\_\_\_) \_\_\_\_\_

Estimated 500 yard swim time (minutes) \_\_\_\_\_

Is this your first triathlon? Yes / No *circle one*

## Individual Divisions

**Sprint Triathlon** **\$45**

## Team Divisions

<input type="checkbox"/>	<b>All Male Sprint Triathlon</b>	<b>\$35 per person</b>
<input type="checkbox"/>	<b>All Female Sprint Triathlon</b>	<b>\$35 per person</b>
<input type="checkbox"/>	<b>Coed Sprint Triathlon</b>	<b>\$35 per person</b>
<input type="checkbox"/>	<b>Family Sprint Triathlon</b>	<b>\$35 per person</b>

Must be at least 14 years old to participate as an individual and at least 10 years old to compete on a team.

### Make checks payable to:

**MAC Dash**

### Mail registration and payment to:

**MAC Dash**  
1195 SE Kemper Way  
Madras, OR 97741

Team Name (required unless entering solo)

I am the team:

\_\_\_\_ swimmer \_\_\_\_ cyclist \_\_\_\_ runner

**Each team member must complete an entry form. Be certain to put your team name on each form and mail together if possible.**

## WAIVER

I acknowledge that a multi-sport event is an extreme test of a person's physical and mental limits and carries with it the potential for death, serious injury, and property loss. I HEREBY ASSUME THE RISKS OF PARTICIPATING IN THIS EVENT. I certify that I am capable of completing all disciplines of this event that I attempt, and that I am physically fit and have sufficiently trained. I agree to abide by the competitive rules. I hereby take the following action for myself, my executors, administrators, heirs, next of kin, successors and assigns, or anyone else who might claim or sue on my behalf, and I hereby waive, release and discharge from any and all claims, losses or liabilities for death, personal injury, partial or permanent disability, property damage, medical or hospital bills, or theft which may arise out of or relate to my participation in this event. I agree not to sue, and to hold harmless any and all persons, organizers, sponsors, volunteers, participants or government agencies for any and all claims or liabilities that I have waived, released or discharged herein.

I have personally inspected all equipment that I am using and have determined that it is in suitable condition and accept full responsibility for its' use. I understand that this course is open to normal road traffic and agree to obey all local traffic laws. Further, I hereby grant full permission to any and all of the foregoing to use photographs, motion pictures, recordings, or any other record of this event for any legitimate purpose including commercial advertising. **I further agree to return my issued timing chip at the finish or I agree to pay a \$30 chip replacement fee.** The entry fee is non-refundable and non-transferable. A parent or guardian must sign for all persons under age 18.

**X** \_\_\_\_\_  
Participant signature

**X** \_\_\_\_\_  
Parent or guardian signature if under age 18



**For Immediate Release**

**Contact:**  
**Christine Smith**  
541-475-3882 ext. 2506  
[csmith@mvhd.org](mailto:csmith@mvhd.org)

## **Second Annual Sprint Triathlon to Support Madras Aquatic Center Youth Programs**

**February 3, 2009 (Madras, OR):** Mountain View Hospital today announced their commitment to be the presenting sponsor for the second annual 2009 MAC Dash Triathlon. The MAC Dash is set for Saturday, September 12, 2009, in Madras. This distinctive event was established to promote a healthy and active way of life and to help support the Madras Aquatic Center and further promote youth swim programs. The event is open to participants ages 10 years or older. Entry fees for a relay team are \$35 per member and individual participant fees are \$45.

The inaugural MAC Dash was a great success attracting nearly 120 competitors. 50% were from Jefferson County. The other participants came from all over Oregon including a few from Washington, Idaho and California. The event raised nearly \$7000 for the Madras Aquatic Center (MAC) youth programming. In its first year the MAC has benefited our youth through swim team, water-polo team, swim lessons, school swimming classes and summer sports camps.

Designed as a sprint distance event, the MAC Dash will take place in Madras, OR. The swim, bike and run courses will challenge athletes among the rolling countryside of Madras and the newest six-lane competition pool at the Madras Aquatic Center.

The triathlon is open to individual or team competitors appealing to both experienced or novice athletes. The race consists of 500-yard indoor swim, 12-mile bike and 3-mile run. The

swim requires completion of 20 lengths of the 25-yard lap pool. Your estimated 500-yard swim time is needed to determine your race heat. Each leg of the MAC Dash provides amazing views of the mountains and surrounding area.

The bike course begins and ends at the Madras Aquatic Center parking lot. The course leads the bikers through agricultural and quiet residential areas of Madras. The roads are wide and well paved. An ANSI/Snell approved helmet is required. Flaggers and volunteers will be at intersections along the racecourse. This course will not be closed.

Upon beginning the three mile run, competitors will head east past the Madras Aquatic Center and Jefferson County Middle School on another wide, well paved road. The runners will then enter Juniper Hills Park and complete one lap of the paved running trail. The race concludes on the track of the Jefferson County Middle School.

“The MAC Dash represents a powerful opportunity for our community to lead by example - both in showcasing their dedication and commitment to lead healthy and active ways of life, and in providing support to further promote the Madras Aquatic Center youth programs. We are deeply appreciative of all the organizations and individuals who have committed their involvement and support,” noted Dr. Suzanne El-Attar, Event Manager.

The MAC Dash is limited to 200 entries. For more information and registration forms, go to [www.rougemultisport.com](http://www.rougemultisport.com). To discuss the event, receive a course description, and inquire about training, contact the Madras Aquatic Center at 541-475-4253.

For sponsor information or to receive a sponsorship package, email Dr. Suzanne El-Attar at [macdash@live.com](mailto:macdash@live.com) or visit [www.mvhd.org](http://www.mvhd.org).

###

*Located in Madras' beautiful northeast area, just east of downtown on "B" street, the Madras Aquatic Center captures the natural beauty of Central Oregon, incorporating the spectacular views of Mount Hood and Mount Jefferson.*

*The Madras Aquatic Center features a competition-style swimming pool, multi-purpose activity pool, and a spa pool. The competition pool includes six lanes and will accommodate lap swimmers and competitive meets. The multi-purpose or activity pool is a freeform-shaped pool that consists of a zero-depth wading pool / play area, a current river area, a lap swim recreational area and a slide receiving area. For more information, call 541-475-4253.*